

2018 Sponsorship Opportunities

Sponsorship must be secured by July 1st for print deadlines



	Presenting (1 Available)	Teal	Gold	Silver	Bronze	Supporting
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Onstage introduction of representative during event	X					
Corporate-provided banner displayed at walk	X	X				
Onstage recognition during opening ceremonies	X	X	X			
HerLife Magazine Whisper Walk/Run Promotion	X	X	X	X		
Boothspace (table, 2 chairs and tent) throughout event	X	X	X	X	X	X
Walkers/Runners, including shirts	30	20	15	10	5	0

Corporate Logo Placement

Premiere logo placements	X					
Brochure - Cover (8,000+ Distribution)	X	X	X			
Email Promotional Blasts (Pre- and Post-Event)	X	X	X			
Event Sponsor Banner	X	X	X	X		
Social Media Promotional Blasts	X	X	X	X		
Event T-shirts	X	X	X	X	X	X
Event Webpage	X	X	X	X	X	X

*In-kind donations in value of \$500 or more will receive company name on event t-shirts

*All sponsorships are cash only

Key Event Statistics

2017 Whisper Walk/Run Attendees:	2,000+
HerLife Magazine Distribution:	75,000+
Event Brochure Distribution:	15,000+
Email Blast Distribution:	7,000+
Expected Social Media Reach:	80,000+